

# Reinvigorating multi-level theorizing of institutions and organizations

## Two-Day Workshop

5-6 November 2018

The University of Queensland Business School

### Conveners:

April Wright and Paul Spee

### Keynote speakers:

Associate Professor Charlene Zietsma (Penn State Smeal College of Business & UTS) and Professor Paula Jarzabkowski (CASS Business School & UQ Business School)

**Registration:** <https://uqbusiness.typeform.com/to/DkKwn2>



## Background

Over the last decades, research on institutional theory has blossomed. Recent debates juxtapose micro and macro approaches to studying institutions and organisations. Multi-level theorizing provides an opportunity to overcome some of the challenges faced by either micro or macro approaches.

## Aim

The overall aim of this workshop is to delve deeper into what multi-level theorizing offers for the study of institutions and organisations. Specifically, the workshop will address the following issues:

- What kinds of research questions, topics and phenomenon are best suited to multi-level theorizing?
- What does multi-level research offer? How does it advance micro and macro perspectives on institutions and organisations?
- How do we actually design and conduct empirical research to develop multi-level theories?
- What challenges do researchers face in writing up and reviewing multi-level theorizing? How can they address these challenges?

## Program

The workshop is designed to provide an opportunity to discuss multi-level theorizing in institutions and organisations with a panel of leading scholars who have been instrumental in developing the scholarly field in organisation studies. The program will include a mixture of keynote speakers, panel discussions, and round table discussions in which participants will discuss and scrutinize each other's work. Keynote speakers are Associate Professor Charlene Zietsma (Penn State Smeal College of Business & UTS) and Professor Paula Jarzabkowski (CASS Business School & UQ Business School), and panel members featuring Associate Professors April Wright and Paul Spee (University of Queensland).

## Who should attend?

This workshop is particularly designed for those who already are adopting or planning to adopt multi-level theories in their research, but want to engage in a dialogue about its purpose, relevance and benefits to advance our current understanding of institutions and organisations. The format of the workshop is twofold. First, it provides an overview of multi-level theorizing of institutions and organizations. Second, it offers attendees an opportunity to present and discuss their work with like-minded academics and receive feedback from leading scholars.

## Location and application

The workshop will be held at The University of Queensland, St Lucia Campus. It will start on Thursday, 5th November at 9am, and finish on Friday, 6th November at 4pm. A workshop dinner will be held on Thursday night.

Participation is free of charge, but limited to 40 places. Preferences are given to authors presenting a paper and ECR/PhD students. In order to apply as a contributor, please submit a position paper of max 3,000 words, outlining the main idea of the research you would like to discuss at the workshop. In addition, we ask everyone interested in joining the workshop to submit two questions you have regarding multi-level studies on institutions and organisations. We will incorporate your questions to shape the panel discussion and the conversations during the workshop. Please submit your application no later than Wednesday, 19th September to Sara Ekberg ([s.ekberg@business.uq.edu.au](mailto:s.ekberg@business.uq.edu.au)). Applicants will be notified of acceptance by Friday, 28th September.

For more information about the workshop please contact Sara Ekberg at [s.ekberg@business.uq.edu.au](mailto:s.ekberg@business.uq.edu.au)

We look forward to seeing you in Brisbane.

### **April Wright**

Associate Professor in Strategy

### **Paul Spee**

Associate Professor in Strategy