

AUGUST 4 - 8, 2017

2017 ANNUAL MEETING OF THE
ACADEMY OF MANAGEMENT



SESSION INFORMATION

The Strategizing Activities &
Practices Interest Group of the Academy of
Management

SPONSORS



Strategizing, Activities



and Practices



FRIDAY, AUGUST 4TH

Professional Development Workshops

8:00AM - 9:30AM

18 (CMS, SAP) *Writing Fieldnotes: An Intersubjective Approach*

Atlanta Marriott Marquis, Lobby L404

Organizers: Carrie M. Duncan, U. of Missouri; Sara Rosa Soares Traquina Alves Elias, U. of Victoria

8:00AM - 11:00AM

44 (RM, SAP, OMT, OCIS) *Process Research Methods: Connecting Process-in-the-Moment with Wider Processes*

Hilton Atlanta, Galleria 4

Part 1 of the workshop is open to all. Pre-registration is required for Part 2 of the workshop. To register visit: <http://processresearchmethods.org/pdw-registration/>.

Organizers: Claus Rerup, Frankfurt School of Finance & Management; Harry Sminia, U. of Strathclyde

Presenters: Rebecca Bednarek, Birkbeck, U. of London; Daniel Geiger, U. of Hamburg; Davide Nicolini, U. of Warwick; Brian T. Pentland, Michigan State U; Anja Danner-Schröder, U. Kaiserslautern, Germany.

Facilitators: Hans Berends, VU Amsterdam; A. Paul Spee, U. of Queensland

8:30AM - 10:30AM

51 (SAP, RM, OMT) *Coding in the Trenches: Qualitative Analysis Bootcamp II*

Hyatt Regency Atlanta, Techwood

Pre-registration is required for this session. Please contact the workshop organizer at k.pettit2@liverpool.ac.uk to obtain the approval code.

Organizers: Anne D Smith, U. of Tennessee, Knoxville; Krista Pettit, U. of Liverpool

Presenter: Karen Golden-Biddle, Boston U.

Panelist: Michael Lerman, U. of Tennessee

Facilitators: Wendy Tate, U. of Tennessee; Lisa Ellram, Miami U; Katharina Dittrich, U. of Zurich; Tine Koehler, The U. of Melbourne; Jina Mao, Skidmore College; Paula Marie O'Kane, U. of Otago

10:45AM - 12:45PM

88 (SAP, BPS) *The Role of Visuality in Strategy: How Seeing, Influences "Saying" and "Doing"*

Hyatt Regency Atlanta, Edgewood

Participants will not need to pre-register for the workshop.

Organizers: Eric Knight, U. of Sydney; Henrika Franck, Aalto U; Sotirios Paroutis, U. of Warwick

Speakers: Anne D Smith, U. of Tennessee, Knoxville; Loizos Heracleous, U. of Warwick; Curtis LeBaron, Brigham Young U.

2:00PM - 4:00PM

136 (SAP) *Advice for Managing International Academic Careers*

Hyatt Regency Atlanta, Piedmont

Pre-registration is required. Please contact the workshop organizer at r.bednarek@bbk.ac.uk to obtain the approval code. The deadline to register is July 21.

Organizers: Rebecca Bednarek, Birkbeck, U. of London; Katharina Dittrich, U. of Zurich; Carola Wolf, Aston U.

Speakers: Laure Cabantous, Cass Business School, City, U. of London; Saku Mantere, McGill U; David Oliver, The U. of Sydney; Krista Pettit, U. of Liverpool; Kathrin Sele, Aalto U. School of Business; Virpi Ilona Sorsa, Hanken School of Economics; Loizos Heracleous, U. of Warwick

3:30PM - 5:30PM

157 (ODC, SAP) *Navigating Interstitial Spaces as a Precondition for Leadership in Transformational Change*

Atlanta Marriott Marquis, Marquis M202

Coordinators: Mzamo P Mangaliso, U. of Massachusetts, Amherst; Xueting Jiang, New York Institute of Technology

Discussant: Hugh O'Neill, U. of North Carolina, Chapel Hill

Participants: Robin Mark Back, U. of Central Florida; Charles C. Manz, U. of Massachusetts, Amherst; Leah Ndanga, UMass Amherst; Hellicy C. Ngambi, mulungushi U. Sylvia Van De Bunt-Kokhuis, U. of Amsterdam; Craig Pearce, U. of South Alabama

Facilitator: Nceku Nyathi, UCT Graduate School of Business

4:00PM - 6:00PM

165 (SAP, BPS) *Teaching Strategy: Innovative Approaches and Tools*

Hyatt Regency Atlanta, International Ballroom South

Pre-registration is required. Please contact the workshop organizer at Jane.Le@sydney.edu.au to obtain the approval code. To register online, please visit <https://secure.aom.org/PDWReg>. The deadline to register online is August 5, 2017.

Organizers: Tomi MM Laamanen, U. of St. Gallen; Jane Kirsten Le, The U. of Sydney; A. Paul Spee, U. of Queensland

Distinguished Speakers: Andrew H. Van de Ven, U. of Minnesota; Richard Whittington, U. of Oxford

Facilitators: Russell Coff, U. of Wisconsin, Madison; Dan Lovallo, The U. of Sydney; David Oliver, The U. of Sydney

6:00PM - 09:00PM

194 SAP Dinner

Social Event: Offsite at Ray's in the City

Ray's in the City (www.raysrestaurants.com/raysinthecity/home) is located next to the conference locations, so you can easily stroll down after a full day of PDWs and unwind from the day in a relaxing atmosphere with old friends and new colleagues. This event is open to SAP veterans, newcomers, partners, and doctoral students alike. There will be a choice of meat, seafood and vegetarian options available. If you are interested in joining us, please send an email to Paul Spee (p.spee@business.uq.edu.au) to get access to the approval code. To register online, please visit <https://secure.aom.org/PDWReg>. The deadline to register online is July 20, 2017 and the cost for the event is US\$60

SAP IG Doctoral & Early Career Program

This Program was created to help Doctoral and Early Career scholars maximize their conference experience and build new networks. The program runs through Friday and includes an ice-breaker breakfast with key members of the SAP community, three thematically relevant PDWs (content, method, career), an individual mentoring session, and an aperitif with the program's patron Julia Balogun to recap and ask questions about the SAP Interest Group. The day concludes with another highlight - the SAP dinner at Ray's in the City. For more information on the program, please visit:

<https://strategizingblog.com/2017/04/18/doctoral-and-early-career-program-aom-in-atlanta/>

Organizers: Christina Wawarta, U. of Warwick; Krista Pettit, U. of Liverpool

Sponsor: Julia Balogun, U. of Liverpool

SATURDAY, AUGUST 5TH

Professional Development Workshops

8:00AM - 9:30AM

255 (OMT, BPS, SAP) *Paradox Theory and Ambidexterity*

Atlanta Marriott Marquis, Lobby L405,406

Coordinator: Konstantinos Andriopoulos, Cass Business School, City U. London

Participants: Sebastian Raisch, GSEM - U. of Geneva; Loizos Heracleous, U. of Warwick; Jonathan Schad, U. of Geneva; Manto Gotsi, U. of Westminster; Marianne W. Lewis, Cass Business School, City U. London; Justin J.P. Jansen, Erasmus U. Rotterdam

8:00AM - 9:30AM

Informal Meet & Greet breakfast discussing "The review process: The editors' perspective"

Venue: Coffee at 200 Peachtree, 200 Peachtree St NW, Atlanta, GA 30303.

Organizers: Rebecca Bednarek, Katharina Dittrich, Neil Thompson

An opportunity to meet and engage in conversation with experienced editors Professors Eero Vaara (AMJ) and Anne Smith (ORM & Research Methodology in Strategy and Management) about what editors are looking for from reviewers (what makes a good reviewer?) and authors (what does a successful response entail?) in the review process. They will be joined by Katharina Dittrich who will provide an author's perspective of the review process in leading management journals.

8:00AM - 10:00AM

257 (OMT, SAP) *Behind the Scenes: Highly Cited Ethnographic Research in Organizational Studies*

Atlanta Marriott Marquis, Marquis M304

Pre-registration is required for this workshop. Please contact the workshop organizer at azafar@ualberta.ca with any questions. To register online, please visit <https://secure.aom.org/PDWRReg>. The deadline to register online is July 1, 2017.

Organizers: Asma Zafar, U. of Alberta; Leanne Mara Hedberg, U. of Alberta School of Management

Panelists: Sarah Kaplan, U. of Toronto; Michael Smets, U. of Oxford; Michael G Pratt, Boston College; Kimberly D. Elsbach, U. of California, Davis; Davide Nicolini, U. of Warwick; Tammar B. Zilber, Hebrew U. of Jerusalem

8:00AM - 9:30AM

258 (OMT, SAP, ODC) *Performativity and the Debate About the Relevance of Academic Theory for Practitioners*

Atlanta Marriott Marquis, Marquis M202

Organizers: Laure Cabantous, Cass Business School, City; Vern Glaser, U. of Alberta

Presenters: Daniel Beunza Ibanez, London School of Economics and Political Science; Fabrizio Ferraro, IESE Business School; Neil Pollock, U. of Edinburgh business school; Jean M. Bartunek, Boston College

10:00AM - 12:00PM

298 (SAP, BPS, ODC, PTC, OMT) *Strategizing Climate Change: Worldly Strategy for Global Impact*

Hyatt Regency Atlanta, Regency Ballroom VI

Chairs: Saku Mantere, McGill U; Henry Mintzberg, McGill U.

11:30AM - 2:00PM

334 (SAP, OMT, BPS) *Strategy-As-Practice Meets Routine Dynamics*

Hyatt Regency Atlanta, Greenbriar

Part I is open to all. Pre-registration is required for Part II. Please contact the organizer at katharina.dittrich@uzh.ch to obtain the approval code.

Organizers: Katharina Dittrich, U. of Zurich; Vern Glaser, U. of Alberta

Presenters: Sarah Kaplan, U. of Toronto; Carlo Salvato, Bocconi U; Richard Whittington, U. of Oxford

Discussants: Torsten Schmid, U. of St. Gallen; Kathrin Sele, Aalto U. School of Business; Marvin Washington, U. of Alberta

1:00PM - 3:00PM

370 (ODC, BPS, SAP, OB, OMT) *What is New in Research, Teaching, and Consulting about Managing Major Organizational Change?*

Atlanta Marriott Marquis, Marquis M304

Organizer: Quy Nguyen Huy, INSEAD

Presenters: Henrik M. Bresman, INSEAD; Davide Ravasi, Cass Business School, City U. London; Inger G. Stensaker, Norwegian School of Economics; Richard W Woodman, Texas A&M U; Michael Jarrett, INSEAD

1:00PM - 2:30PM

371 (ODC, SAP) *Sites and Contexts of Plural Leadership Plural Leadership*

Atlanta Marriott Marquis, Lobby L401,402

Organizers: Suzanne Marie Gagnon, McGill U; Ann Langley, HEC Montréal; Viviane Sergi, UQAM

Panelists: Laura Empson, Cass Business School; Kathryn S. Quick, U. of Minnesota; Dennis Tourish, U. of Sussex

4:15PM - 6:45PM

443 (SAP, OMT, BPS, ENT) *Publishing Strategy-as-Practice Research in Top Journals*

Hyatt Regency Atlanta, Courtland

Pre-registration is required for this session. To register online, please visit <https://secure.aom.org/PDWRreg>. The deadline to register online is August 5, 2017.

Organizers: A. Paul Spee, U. of Queensland; Shenghui Ma, U. of Zurich

Presenters: Michel Anteby, Boston U; Rebecca Bednarek, Birkbeck, U. of London; Sotirios Paroutis, U. of Warwick; A. Paul Spee, U. of Queensland; Gianmario Verona, Bocconi U; Richard Whittington, U. of Oxford

Facilitators: Michel Anteby, Boston U; Rebecca Bednarek, Birkbeck, U. of London; Shenghui Ma, U. of Zurich; Sotirios Paroutis, U. of Warwick; A. Paul Spee, U. of Queensland; Gianmario Verona, Bocconi U; Richard Whittington, U. of Oxford; Michael Zundel, U. of Liverpool

SUNDAY, AUGUST 6TH

8:30AM - 10:00AM

Informal Meet & Greet breakfast discussing "Strategy as Practice (SAP) meets Entrepreneurship as Practice (EAP)"

Venue: Coffee at 200 Peachtree, 200 Peachtree St NW, Atlanta, GA 30303.

Organizers: Rebecca Bednarek, Katharina Dittrich, Neil Thompson

As practice-based studies gain traction in different fields come and explore the intersections between strategy and entrepreneurship! Scholars in attendance include Paul Spee & Richard Whittington (SAP) and Bill Gartner & Bruce Teague (EAP), all leaders in their fields.

Please email Neil Thompson (n.a.Thompson@vu.nl) and indicate which division you are a part of to reserve your spot!

12:15PM - 1:45PM

639 Discussion Paper Session (SAP) *Strategizing at the Interface*

Hyatt Regency Atlanta, Courtland

Chair: Rebecca Bednarek, Birkbeck, U. of London

An Eye for An Eye: A Matching Response Approach to New Product Preannouncement | Chi-Lin Yang, Chung Yuan Christian U; Chien-Wei Chen, Department of International Business, National Chengchi U; Min-Hsien Chiang, National Cheng Kung U.

Leading SMEs in a Difficult Period: What Differentiates Success from Failure | Emmanuel Quansah, Case Western Reserve U. WSOM

Ante-narratives as interface in the process of M&A becoming | Etieno S. Enang, U. of Strathclyde; Harry Sminia, U. of Strathclyde

Bad Luck or Is Something Broken?: Shareholder Reactions to Data-Breaches | Xinran Joyce Wang, U. of Tennessee; Jiaju Yan, U. of Tennessee, Knoxville; Thomas R. Crook, U. of Tennessee, Knoxville

2:00PM - 3:30PM

699 Symposium (SAP, AAT) *What's the Next Chapter for Strategy as Narrative?*

Hyatt Regency Atlanta, Kennesaw

Organizer: Jeannie Holstein, The U. of Nottingham

Presenters: Anniina Rantakari, U. of Oulu; Gwyneth Edwards, HEC Montreal; Rick Molz, Concordia U.

Discussants: Ann Langley, HEC Montréal; Eero Vaara, Aalto U. School of Business; Mike Wright, Imperial College London

Strategy as an Intertextual Narrative: A Process? | Jeannie Holstein, U. of Nottingham; Mike Wright, Imperial College London; Kenneth Starkey, U. of Nottingham

The Intertextuality of CEO Narratives | Gwyneth Edwards, HEC Montreal; Ann Langley, HEC Montréal; Rick Molz, Concordia U.

Strategy as Carnival: A Dialogical Perspective on Strategy-Making in a City Organization | Eero Vaara, Aalto U. School of Business; Anniina Rantakari, U. of Oulu

5:15PM - 7:15PM

774 (SAP) *SAP Executive Committee Meeting*

Hyatt Regency, Embassy Hall G

Restricted to SAP executive committee and advisory board members

MONDAY, AUGUST 7TH

8:00AM - 9:30AM

839 Showcase Symposium – (BPS, SAP, TIM) *Open Strategy: Dimensions, Dilemmas, Dynamics*

Hyatt Regency Atlanta, Regency Ballroom VII

Organizers: Richard Whittington, U. of Oxford; David Nils Seidl, U. of Zurich

Participant: Julia Hautz, U. of Innsbruck

Panelists: Loizos Heracleous, U. of Warwick; Santi Furnari, Cass Business School, City U. London; Arvind Malhotra, UNC Chapel Hill; Gabriel Szulanski, INSEAD

Discussant: Tomi MM Laamanen, U. of St. Gallen

8:00AM - 9:30AM

927 Paper Session – (SAP) *Timing and Rhythm in Strategizing*

Hyatt Regency Atlanta, Hanover Hall C

Timing practices and material markers in coordinating collective market patterns | Rebecca Bednarek, Birkbeck, U. of London; Laure Cabantous, Cass Business School, City, U. of London (SAP Best Paper Award, Carolyn Dexter Award Nominee)

Perceptions of Change and New Routine Adoption | Alex James Wilson, U. of Minnesota

Dynamics of control in strategy making | Anniina Rantakari, U. of Oulu; Sari Laari-Salmela, U. of Oulu Business School; Pia Hurmelinna-Laukkanen, U. of Oulu
Three Sides of the Same Coin: Practice(d) Time as Rhythms in Household Food Collectives. Galina Kallio, Aalto U; Mikko Jalmari Vesa, Aalto U; Kathrin Sele, Aalto U. School of Business (SAP Best Student Paper Award)

9:45AM - 11:15AM

1015 Showcase Symposium – (ODC, SAP, OSCM) Implementing Transformational Change: Challenges and Opportunities at the Interface

Atlanta Marriott Marquis, Atrium A703

Coordinators: Karen Jansen, Australian National U; Ofer Zwikael, Australian National U.

Presenters: Inger G. Stensaker, Norwegian School of Economics; Jack R. Meredith, emeritus Wake Forest U; Chris Worley, NEOMA Business School; Michael Beer, Harvard U.

9:45AM - 11:15AM

1036 Paper Session – (SAP) Boundaries and Dualities in Action

Hyatt Regency Atlanta, Hanover Hall C

Chair: Eric Knight, The U. of Sydney

Discussant: Julia Balogun, U. of Liverpool

Brokerage Work in Competitive Markets: Reinsurance Brokers as Self- interested Organizations | Konstantinos Chalkias, Cass Business School, City U. London; Paula Jarzabkowski, City U. London

The Differential Becoming of Business | Thomas Preetzmann, Aarhus School of Business and Social Sciences; Lars Esbjerg, Aarhus U.

Conscious Uncoupling: The difficulty of establishing and enforcing new organizational boundaries | Rene Wiedner, Warwick Business School

Disentangling Social Influence in Strategic Decision Making Practice | Richard DeJordy, California State U., Fresno; Cheryl Mitteness, Northeastern U; Melissa Smith Baucus, Texas State U.

11:30AM - 1:00PM

1133 Paper Session – (SAP) Identity in Strategizing

Hyatt Regency Atlanta, Hanover Hall C

Chair: Curtis LeBaron, Brigham Young U.

Discussant: Tomi MM Laamanen, U. of St. Gallen

What it means to be a strategist: occupational background from a discourse perspective | Eric Knight, The U. of Sydney; Joe OMahoney, Cardiff U; Andrew Sturdy, U. of Bristol

Accomplishing collective identity endurance whilst retaining identity distinctiveness | Gary Burke, Aston U; A. Paul Spee, U. of Queensland; Paula Jarzabkowski, City U. London

Adults and children of strategy work: defining different modes of participation | Heli Pietilä, U. of Oulu Business School; Sari Laari-Salmela, U. of Oulu Business School; Vesa Johannes Puhakka, U. of Oulu

Identification Processes and the Strategic Dilemma of Autonomous NPD Teams | David Oliver, The U. of Sydney; Benjamin Matthew Cole, Fordham U

1:15PM - 2:45PM

1246 Showcase Symposium – (OMT, BPS, SAP) Authenticity in Markets: Organizations, Principals and Audiences

Atlanta Marriott Marquis, Marquis M104

Organizer: Glenn R Carroll, Stanford U.

Participants: Kieran O'Connor, U. of Virginia; Balazs Kovacs, Yale School of Management; Peter Younkin, McGill U.

Discussant: Ezra Zuckerman, Massachusetts Institute of Technology

Internal Production and Authenticity in Micro-Distilled Spirits | Cameron Verhaal, Georgia State U.

Authenticity and Musicians' Career Trajectories | Giacomo Negro, Emory U.
All About Illusions: Managing the Organizational Authenticity Paradox | Daphne Ann Demetry, Said Business School
Strategic Authenticity: The Artist's Role in Actively Producing an Authentic Identity | Oliver Hahl, Carnegie Mellon U. - Tepper School of Business
Audience Responses to Different Types of Authenticity | David Lehman, U. of Virginia

1:15PM - 2:45PM

1260 Distinguished Keynote – (SAP) *Thinking About and Doing Strategy, Activities and Practice Research*

Hyatt Regency Atlanta, Regency Ballroom V
SAP Annual Keynote Speaker: Professor Dennis Gioia
Discussant: Professor Ann Langley, HEC Montréal

1:15PM - 2:45PM

1271 Symposium – (TIM, BPS, SAP) *Managing Revolutionary Inter-Organizational Interdisciplinary R&D Project Teams*

Hyatt Regency Atlanta, Roswell
Organizer: Beverly B. Tyler, North Carolina State U.
Facilitator: Melissa M Appleyard, Portland State U.
Creative and technological Meshing in Video Game Development | Nachiket Bhawe, North Carolina State U; Shaker A Zahra, U. of Minnesota
NSF-Funded Project on Unpacking Interdisciplinary R&D in Nanomedicine | Melissa M Appleyard, Portland State U; Beverly B. Tyler, North Carolina State U; Turanay Caner, St. John's U.
Interdisciplinary Knowledge Meshing | Deborah J. Dougherty, NC State U.

3:00PM - 4:30PM

1371 Symposium – (OMT, BPS, SAP) *Music Genres and Identity in Markets: The Role of Categories in Market Identities and Outcomes*

Atlanta Marriott Marquis, Marquis M104
Organizers: Pech Colatat, Washington U. in St. Louis; Oliver Hahl, Carnegie Mellon U. - Tepper School of Business
Discussant: Jennifer Lena, Columbia U.
Disco Dancing: Avoiding Stigma in Cultural Markets Through Category Spanning
Kenny Ching, U. College London; Pech Colatat, Washington U. in St. Louis; Oliver Hahl, Carnegie Mellon U. - Tepper School of Business
Songs of Experience: Antecedents and Consequences of Identity Claims in Markets | Martina Montauti, IE Business School; Filippo Carlo Wezel, EMLYON Business School
Women and Creativity: Gender Differences in the Production and Consumption of Popular Music | Noah Askin, INSEAD; Michael Mauskapf, Columbia Business School; Jared Lorince, Northwestern U; Brian Uzzi, Northwestern U.
Musical Chairs: The Moderating Role of Social Norms on Entry Into Entrepreneurship | Peter Younkin, McGill U.

3:00PM - 4:30PM

1382 Paper Session – (SAP) *Strategy Tools in Practice*

Hyatt Regency Atlanta, Hanover Hall C
Chair: Henrika Franck, Aalto U.
Emergence in business model development: interaction with stakeholders to deal with ambiguity | Alexis Laszczuk, U. Paris-Dauphine; Lionel Garreau, U. of Paris, Dauphine; Bernard De Montmorillon, U. Paris-Dauphine

All or Nothing? - Strategizing Practices and Outcomes in Strategy Tool Development Processes | Gary Thomas Burke, Aston U; Carola Wolf, Aston U. (SAP Best Practice-Oriented Paper Award)

Designing a Process for Tracking Business Model Change | Sergejs Groskovs, Copenhagen Business School (CBS)

How Maps are Made Matters: Enacting Artifacts in Collective Decision Making | Mikko Arevuo, Regent's U London; Patrick Reinmoeller, Cranfield U; Anne S. Huff, Dublin City U

4:45PM - 6:15PM

1454 Symposium – (MOC, OB, SAP) *Intuition in Organizations: Integration of Intuition and Analysis*

Hyatt Regency Atlanta, Baker

Organizers: Marta Sinclair, Griffith U; Cinla Akinci, U. of St Andrews

The Strategic Adaptive Decision (SAD) Model | Bjørn Tallak Bakken, Inland Norway U.

College of Applied Sciences (INN); Thorvald Haerem, BI Norwegian Business School; Nils Tore Meland, Leadership Development & Decision Making AS

Using Intuition and Rational Analysis to Inform Entrepreneurial Opportunity Recognition | Mingyang (Ana) Wang, U. of Waikato; Paresha N. Sinha, U. of Waikato

Interplay of Intuition and Analysis in Police Officers' First- Response Decisions | Cinla Akinci, U. of St Andrews; Eugene Sadler-Smith, U. of Surrey

The Interplay Between Expertise, Intuition and Analysis in Medical Diagnosis | Laure Cabantous, Cass Business School, City, U. of London; Yoann Bazin, ISTE

Introducing Intuition to Analytical Thinkers | Marta Sinclair, Griffith U; Alina Bas, Alina Bas Consulting

4:45PM - 6:15PM

1493 Symposium – (OMT, SAP) *Theorizing with History: Lessons from the Study of Institutional Logics and Imprinting*

Atlanta Marriott Marquis, Marquis M105

Organizers: Milo Shaoqing Wang, U. of Alberta; Christopher William John Steele, U. of Alberta

Participants: Christopher Marquis, Cornell U; Daniel Milner, Northwestern Kellogg School of Management; William Ocasio, Northwestern U.

Discussant: C. R. Hinings, U. of Alberta

4:45PM - 6:15PM

1502 Paper Session – (SAP) *Strategizing across Firms*

Hyatt Regency Atlanta, Edgewood

Chair: Rajiv Nag, Drexel U.

Discussant: Robert Demir, Lancaster U. Management School

Promoting or detracting from organisational resilience? The impact of regulation on firms | Nina Andreeva, U. of Cambridge

Blending practice worlds: Impact assessment as a transdisciplinary practice | Jarrod Ormiston, Maastricht U.

Networks of Practice' in the Italian Motorsport Industry | Francesca Mariotti, King Abdulaziz U; Sajjad Haider, King Abdulaziz U.

Power in and between organizations: subjectification transforming purchaser-supplier relationships | Sari Laari-Salmela, U. of Oulu Business School; Pia Hurmelinna-Laukkanen, U. of Oulu; Tuija Mainela, U. of Oulu Business School; Marjukka Manninen, U. of Oulu Business School

6:30PM - 7:00PM

1536 SAP Business Meeting

Hyatt Regency Atlanta, Centennial Ballroom IV
Open to all current and prospective members. The SAP social will follow.

7:15PM - 9:00PM

1540 SAP Social

Hyatt Regency Atlanta, Centennial Ballroom IV
Open to all current and prospective members. Please come out to mix and mingle with SAP members and prospective members and celebrate the success of the Interest Group.

TUESDAY, AUGUST 8TH

8:00AM - 9:30AM

1668 Paper Session – (SAP) *Emergence, Change and Resources Tracked*

Hyatt Regency Atlanta, Inman

Chair: Katharina Dittrich, U. of Zurich

The Role of Actions in Sensegiving During Strategic Change | Shenghui Ma, U. of Zurich;

David Nils Seidl, U. of Zurich

A review of strategy-as-practice research | Marko Kohtamäki, U. of Vaasa; Rodrigo

Rabetino, U. of Vaasa

Strategic resources: A sensemaking approach | Robert Demir, Lancaster U. Management School

The Effects of Spatial Configuration on Opportunities for Emergent Strategy Making |

Matt Thomas, Lancaster U; Duncan Angwin, Lancaster U. Management School; Karen Dale, Lancaster U. Management School (SAP "Pushing The Boundary" Award)

8:00AM - 9:30AM

Informal Meet & Greet breakfast discussing "Innovative Methods"

Venue: Coffee at 200 Peachtree, 200 Peachtree St NW, Atlanta, GA 30303.

Organizers: Rebecca Bednarek, Katharina Dittrich

Conversation with and advice from Curtis LeBaron (AMD), Michael Smets, and Rebecca Bednarek about the practicalities of a range of different innovative methods from video ethnography; multi-sited /global and team ethnography. How to zoom out to describe larger phenomena or process from situated "micro" practice-oriented data will also be discussed.

9:45AM - 11:15AM

1790 Paper Session – (SAP) *Strategizing in Emerging Markets: An Individual Level Explanation of Institutional Contexts*

Hyatt Regency Atlanta, Embassy Hall G

Chair: Shenghui Ma, U. of Zurich

Discussant: Duncan Angwin, Lancaster U. Management School

The impact of framing on acquisition premiums | Brandi Mcmanus, U. of Oklahoma; Mark P. Sharfman, U. of Oklahoma

Building an M&A Strategy Formation Capability to Improve M&A Performance | Christian Holländer, Goethe U. Frankfurt am Main; Lars Schweizer, Goethe U.

Strategizing in Emerging Markets: An Individual Level Explanation of Macro Institutional Contexts | Farzad Haider Alvi, Schulich School of Business

Do Professionals Really Matter? Top Executive Legal Expertise and Firm Lawsuits |

Wenyuan Cai, Peking U; Peiyuan Huang, U. of Pittsburgh

9:45AM - 11:15AM

1791 Paper Session – (SAP) *Knowledge and Complexity Revisited*

Hyatt Regency Atlanta, Inman

Chair: A. Paul Spee, U. of Queensland

To reinvent the wheel or not? Expanding the replication perspective on knowledge transfer | Rajiv Nag, Drexel U; Saku Mantere, McGill U.

Dreams within a dream: Microvisions in complex organizations | Alexander Lewis, The U. of Texas at San Antonio; Jonathan Clark, The U. of Texas at San Antonio

From Individual Knowledge to Collective Practice - Exploring Transitions in Knowledge Creation | Katrin Riisla, U. of Helsinki; Anu Maaria Kajamaa, U. of Helsinki

Mastering Strategic Change in a Political and Complex Organization | Olli Rusanen, Aalto U. School of Business; Mikko Hänninen, Aalto U. School of Business; Lauri Juhani Paavola, Aalto U. School of Business

11:30AM - 1:00PM

1909 Paper Session – (SAP) *Performativity and Performance Unpacked*

Hyatt Regency Atlanta, Inman

Chair: Violetta Splitter, U. of Zurich

Discussant: Veronique Ambrosini, Monash U.

Inverted U Shaped CEO Narcissism-Firm Performance Relationship: Role of Corporate Governance | Nishant Uppal, Indian Institute of Management, Lucknow

Strategy Practice and the Quest for Performance: A Performativity Framework | Laure Cabantous, Cass Business School, City, U. of London; Jean-Pascal Gond, Cass Business School, City U. London

Virtue orientation & firm performance – Does „good“ do better? | Achim Schade, RWTH Aachen U.

A Blue Ocean Strategy for “Blue Ocean Strategy”: on Performativity of Strategic Management | Guillaume Carton, Institut Supérieur de Gestion (William H. Newman Award Nominee)

1:15PM - 2:45PM

1934 Symposium – (BPS, SAP, OMT) *Interpersonal Dynamics in Strategic Leadership: Five Perspectives*

Hyatt Regency Atlanta, Regency Ballroom V

Organizers: Shenghui Ma, U. of Zurich; David Nils Seidl, U. of Zurich

Chair: David Nils Seidl, U. of Zurich

Presenters: Ann Langley, HEC Montréal; Shenghui Ma, U. of Zurich; Richard L Priem, Texas Christian U; Matthew Semadeni, Arizona State U; Zeki Simsek, Clemson U.

Discussant: Philip Bromiley, U. of California, Irvine

1:15PM - 2:45PM

2028 Paper Session – (SAP) *Strategy Communications in Practice*

Hyatt Regency Atlanta, Embassy Hall G

Discussant: David Oliver, The U. of Sydney

Chair: Timo J Santalainen, Aalto U. And Stratnet

More effective strategy communication? Assessing multi-media communications in bridging interfaces | Stephen Cummings, Victoria U. of Wellington; Duncan Angwin, Lancaster U. Management School; Urs S. Daellenbach, Victoria U. of Wellington

Cooperation with Competitors? Exploring Managers' Interpretations of Coopetitive Practices | Furkan Amil Gur, Northern Illinois U; Thomas Greckhamer, Louisiana State U.

Unwanted signals: the effect of financial restatement in acquisition transactions | Nari Kim, U. of California, Irvine; Samyul Cho, Oregon State U.

Entrepreneurial Organizations and Hidden Communication Prior to Product Launch | Wei Shi, Rutgers U; Matthew Weber, Rutgers U.

3:00PM - 4:30PM

2129 Symposium (OMT, SAP, BPS) *Designing Organizations to 'Win' in Pluralistic Settings*

Atlanta Marriott Marquis, Marquis M302

Organizer: Niall Coogan, The U. of Manchester; Nuno Gil, The U. of Manchester

Discussants: Ann Langley, HEC Montréal; John Joseph, U. of California, Irvine
Presenters: Jochem T. Hummel, VU Amsterdam; Ilze Kivleniece, INSEAD

We look forward to you joining us for these academic sessions. You are also invited to two exciting social events. (1) an **informal dinner and get together on Friday night** at Ray's in the City restaurant. Please email to Paul Spee (p.spee@business.uq.edu.au) for the approval code. (2) Our social will take place on **Monday night at 18:30** at Hyatt Regency Atlanta, Centennial Ballroom IV (follows short business meeting). See you there!

See you next year in Chicago!

Please submit your PDW proposals, symposia, and papers to the Strategizing Activities and Practices Interest Group!