



JUNE 2014 NEWSLETTER FOR THE SAP AOM INTEREST GROUP

Welcome to a new, short edition of the SAP AOM Newsletter to prepare you for the upcoming Academy meeting!

Please join us in Philadelphia for an exciting program of papers, professional development workshops, symposia, and social events. Program highlights include the *SAP Distinguished Keynote Address* by Kathleen Eisenhardt, the *Best Paper Session* which features groundbreaking new work and ties directly to the AOM conference

theme and a methods-related PDW on Video Ethnography.

After an increase in submissions of papers and symposium from the 2013 Academy meeting, we are excited to have accepted 42 papers in 12 paper sessions and 5 symposia!

Thanks to all reviewers who invested considerable time and energy in providing valuable feedback to the authors! We highly appreciate your efforts.

In this newsletter, we also announce the election results for the IG officers that took place in May and acknowledge our sponsors who provided the necessary resources for a convivial business meeting and social.

We look forward to seeing you in Philadelphia!

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HIGHLIGHTS OF THE SAP PROGRAM IN PHILADELPHIA

Anne Smith (Program Chair) and Jane Le (PDW Chair)

We look forward to you joining us for fascinating academic sessions and our two social events.

SAP Distinguished Keynote Address: Kathleen Eisenhardt

Monday 9:45 to 11:15, Sheraton Philadelphia Downtown Hotel in Liberty Ballroom A

Each year, the interest group acknowledges the contributions of a distinguished scholar who has had a major influence on the strategizing activities and practices research domain. We are honored to have Kathleen Eisenhardt (Stanford) deliver the 2014 Distinguished Keynote address. Following the keynote, session panelists Sarah Kaplan and Ann Langley will reflect on how their work has been influenced by Dr. Eisenhardt's body of research.

Best Paper Session: Rhetoric: The Power of Words in Strategizing Activities and Practices

Monday 8:00 - 9:30 AM Horizon's Rooftop Ballroom SHR

This session not only ties directly to the conference theme – the Power of Words – but also features the SAP award-winning paper by Rebecca Bednarek, Sotirios Paroutis, and John Sillince 'Practicing transcendence: Rhetorical strategies and constructing a response to paradox.'

SAP Showcase Symposium: Strategizing, Change and Identity Work

Monday 11:30 – 1:00 Logan's 1 & 2 SHR

This SAP showcase symposium examines the linkage between “who we are” (identity) and the strategic actions and decisions of organizational members (strategizing). The symposium features three empirical papers by prominent SAP scholars. These papers will be discussed by Davide Ravasi.

Other Notable Paper Sessions:

- **Middle Managers** and Strategic Activities (Monday 8:00-9:30AM Logan's 1&2, SHR).
- **Strategy Tools:** Back to back sessions on types, uses of tools (Monday 3:00-6:00, Salon 2 SHR)
- **Field Level Value Creation** (Tuesday 8:00-9:30, Parlor D SHR)

PDW: Video Ethnography (Saturday 4:15 – 6:00pm, Freedom G SHR)

This PDW provides advice and hands-on practice for data collection and analysis using video ethnography. The PDW also explores opportunities to apply video ethnography as a method more widely to strategy and management research. You do not have to have any background working with this methodology. Featured speakers in this session are: Michael Jarrett, Feng Liu, Curtis LeBaron, Paul Spee, and Charlotte Cloutier with discussant Michael Pratt.

Social Events

Friday Night at the Philadelphia Museum! Cost is \$52 which includes entry into museum and a two-course dinner. Begins at 6:00. Sign up online at <https://secure.aom.org/PDWReg> by **July 20th**.

SAP Social Monday 6:30 Horizons Rooftop Ballroom SHR. After a quick business meeting, the food will arrive and the socializing will begin! This is a free event and a chance to get to know other SAP scholars in an informal setting..

Please also make sure to check out the other PDWs and paper sessions at program.aomonline.org

SAP IG ELECTION RESULTS

We congratulate our newly elected officers at the IG!



Elected as PDW Chair

Paul Spee

University of Queensland Business School
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Elected as Treasurer

Claus Jacobs

Berne School of Management
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Elected as Rep-at-Large

Carola Wolf

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Elected as Secretary

Gary Burke

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Elected as Membership Secretary

Katharina Dittrich

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THANK YOU FROM THE TREASURER:

Claus Jacobs (Treasurer)

This year's program was again kindly supported by various institutions from the Strategy as Practice community. Universities of Oxford and Tennessee (Bronze) as well as Hanken School of Economics and Berne School of Management (Gold) provided the extra resources necessary to allow for a convivial business meeting and great social events! Sponsorship provides high visibility of your institution's commitment to the Strategy as Practice agenda. So do be in touch with me if your institution might like to be a sponsor for the 2014 meeting. It's good for the IG and good profile and network building for the institution (various rates are available): claus.jacobs@bfh.ch

